



# Shelmerdine



## POINSETTIA FUNDRAISER 2011

Shelmerdine grown poinsettias are large, festively decorated florist quality plants! Available in 6 spectacular colors, it's easy for your group to make sales and to generate profits!

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### IT'S PROFITABLE !

Your Cost per Poinsettia	\$11 (taxes included)
Suggested Selling Price	\$19
Your Profit Per Poinsettia	\$8 (taxes included)

An average group sells 134 plants, earning a profit of \$1045!  
As an organization, you are free to determine your own selling price!  
The recommended selling price is based on our in-store retail price.

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### IT'S EASY!

We provide your organization with colorful selling sheets and customized order forms at no charge! This makes it easy for you to take orders and sell!

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### WE DELIVER!

Shelmerdine offers free delivery on orders over 100 poinsettias!  
\$19 delivery charge on any orders of less than 100 plants

If your organization is unable to receive and disperse plants, vouchers are available for your customers to pick up their plants at Shelmerdine.

Each voucher has a coupon for 10% any one time purchase at Shelmerdine!

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Your Fundraiser Contact is Deanne!

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